

Agenda

Webinar on financial and business opportunities in the field of bioeconomy

DAY 1	Presenter	Time
Accessing Zoom online meeting room		8:45 – 9:00
Introduction – overview of the upcoming BIOEASTsUP workshops Summary of the current status of the BIOEASTsUP project as well as the purpose and main elements of the training series with an explanation of the three target groups.	Dr Magdalena Borzęcka (BIOEASTsUP Project)	9:00 – 9:10
Circular Bioeconomy definition The importance and role of circular bioeconomy in BIOEAST countries.	Barna Kovács (BIOEAST Initiative)	9:10 – 9:20
Questions and Answers		9:20 – 9:25
Horizon Europe: Funding perspectives for the BIOEAST countries in Cluster 6 Presentation of the future opportunities of the Horizon Europe program.	Michael Wolf DG AGRI	9:25 – 9:40
Questions and Answers		9:40 – 9:45
Evaluation of Bio-based Industries. Joint Undertaking from the point of view of the BIOEAST countries and presentation of the future opportunities of the next program.	Philippe Mengal BBI JU	9:45 – 10:00
Questions and Answers		10:00 – 10:05
Biorefinery concept general presentation and pathways Overview of conventional and alternative biomass valorization pathways, including transformation to valuable materials and energy to find the efficient and flexible use of biomass and the innovative technologies for the BIOEAST countries.	Martin Behrens Fachagentur Nachwachsende Rohstoffe (FNR)	10:05 – 10:20
Questions and Answers		10:20 – 10:25
Business models behind bio-based good practices Good examples for bio-based business models will be presented, based on the POWER4BIO project activity, where 19 practical examples of business cases were investigated in terms of business value.	Nóra Hatvani Bay Zoltan Nonprofit Ltd for Applied Research	10:25 – 10:40
Questions and Answers		10:40 – 10:45
A good example of Sustainable Business Models in Circular Bioeconomy, with a focus on how to create new value chains for cascading utilisation of biomass.	Tea Kapun Pulp and Paper Institute Ljubljana	10:45 – 11:00

Questions and Answers		11:00 – 11:05
Who can help with the bioeconomy business implementation? How to facilitate bioeconomy stakeholders towards an implementation of a good innovative solution? Models and examples are presented on developing innovation programs, circular business models and sustainable strategies for bioeconomy businesses.	Helena Wolf Tillborg & Carl Jonson GreenGap	11:05 – 11:25
Questions and Answers		11:25 – 11:30
Activity of the National Platform AgroBioFood, with a focus on how to support the platform with the improvement of the bioeconomy value chain.	Danka Moravčíková National Platform AgroBioFood Nitra	11:30 – 11:45
Questions and Answers		11:45 – 11:50
Good example of sustainable knowledge transfer linkages between Central Europe and business support organizations. A presentation about how to help business support organizations in bioeconomy innovations in BIOEAST countries.	Marie Kubankova Boost4BSO project	11:50 – 12:00
Questions and Answers		12:00– 12:05

More about the webinar

The webinar's key objective is to present the financial and business opportunities that can help the BIOEAST stakeholders to make a better use of the circular bioeconomy potentials. Business models will be presented in different aspects – biorefinery concept, innovative circular products etc.

The webinar will also present the supportive environment/networks crucial to implementing the business models and innovative solutions along the bioeconomy value chain. Furthermore, the webinar will focus on financing opportunities for circular bioeconomy within Horizon Europe with particular attention to the future opportunities of BIOEAST countries.

Who can apply?

The webinar is open to everyone

The platform we will use is **Zoom**.